

18th International Academic Conference

London, United Kingdom, August 2015



Conference Program

18th International Academic Conference
August 25-28, 2015
London, United Kingdom

[Strand Palace Hotel](#)

372 Strand, London, WC2R 0JJ



INTERNATIONAL INSTITUTE
OF SOCIAL AND ECONOMIC SCIENCES

Tuesday, August 25, 2015

Registration: 15.00 – 18.00

Welcome drink: 18.00 – 19.00

Wednesday, August 26, 2015

Registration: 8.30 – 16.00

Room: Exeter 2

Wednesday

Time **9.00 – 9.50**
Plenary Session

Welcome Address:

Robert Holman
Conference Chair and Director of the IISES

Keynote Speech:

Edwin Theron
University of Stellenbosch, Western Cape, South Africa
Rebuilding Trust in the Aftermath of a Financial Crisis

Coffee Break: 9.50 – 10.20

Room: Exeter 2

Wednesday

Time: **10.20 – 12.10**
Session Title: **Business and Economics**
Chair: **Robert Holman**

Authors and Titles:

ROENGCHAI TANSUCHAT
CHIANG MAI UNIVERSITY, CHIANG MAI, THAILAND
*PORTFOLIO OPTIMIZATION OF GLOBAL REITS RETURNS: HIGH-DIMENSIONAL
COPULA-BASED APPROACH*

KASEM KUNASRI, SOMBAT SINGKARAT

CHIANG MAI RAJABHAT UNIVERSITY, CHIANG MAI, THAILAND

EFFICIENCY AND TECHNOLOGY GAP RATIO OF LOAN PERFORMANCE OF MICRO CREDIT INSTITUTIONS IN THAILAND: THE META-FRONTIER ANALYSIS

JAISANG KIM

SUNGKYUNKWAN UNIVERSITY, SEOUL, SOUTH KOREA

SYNERGY EFFECT OF M&A HETEROGENEITY AND ALLIANCE HOMOGENEITY ON STOCK MARKET

CHRIS MOTENGWE

UNIVERSITY OF THE WITWATERSRAND, WILKOPPIES, KLERKSDORP, SOUTH AFRICA

MARGIN ADEQUACY AND EXTREME VALUE ANALYSIS IN JSE FINANCIAL FUTURES

FUMIHIKO ISADA, KANSAI UNIVERSITY, TAKATSUKI, JAPAN

YURIKO ISADA, KWANSEI GAKUIN UNIVERSITY, JAPAN

TRANS-NATIONALISATION OF A MAIN OFFICE IN A MULTINATIONAL FIRM

KANTA TANNIYOM, PAPONPAT TAVEEAPIRADEECHAROEN, PRAPATCHON JARIYAPAN

CHIANG MAI RAJABHAT UNIVERSITY, CHIANG MAI, THAILAND

MODELING DEPENDENCY AND CONDITIONAL VOLATILITY BETWEEN ASIAN ECONOMIC COMMUNITY (AEC) COUNTRY EXCHANGE RATE AND INFLATION USING THE COPULA-GARCH MODEL

CARLOS VIEIRA

UNIVERSITY OF ÉVORA, ÉVORA, PORTUGAL

A MULTIPLE CRITERIA DECISION AID ANALYSIS OF GOVERNMENT PERFORMANCE AND EFFICIENCY IN THE OECD

Room: Drake

Wednesday

Time:

10.20 – 12.10

Session Title:

Quantitative Methods

Chair:

Li-Fei Huang

Authors and Titles:

ZIYI QIN

GRADUATE SCHOOL OF ASIA-PACIFIC STUDIES, WASEDA UNIVERSITY, TOKYO, JAPAN

MULTILATERALISM IN THE AID ALLOCATION - WHY DO DONORS GIVE AID MULTILATERALLY?

JOHANNES TSHEPISO TSOKU, NONOFO PHOKONTSI, DANIEL METSILENG

NORTH WEST UNIVERSITY, MMABATHO, SOUTH AFRICA

FORECASTING SOUTH AFRICAN GOLD SALES: THE BOX-JENKINS METHODOLOGY

NAGEHAN KAYA, KARAMANOGLU MEHMETBEY UNIVERSITY, KARAMAN, TURKEY
ZEHRA KÜNARCI, PAMUKKALE UNIVERSITY, DENIZLI, TURKEY
AHP AND FAHP DECISION MAKING TECHNIQUES WITH APPLICATION TO SELECTION OF DISASTER STORAGE LOCATION IN DENIZLI

LAWRENCE XABA, NTEBOGELENG MOROKE, JOHNSON, ARKAAH, NORTH WEST UNIVERSITY, MMABATHO, SOUTH AFRICA
CHARLEMAGNE POOE, SOUTH AFRICAN RESERVE BANK, PRETORIA, SOUTH AFRICA
COMPARATIVE STUDY OF STOCK PRICE FORECASTING USING NONLINEAR MODELS

KATERINA DVOROKOVA
VSB – TECHNICAL UNIVERSITY OSTRAVA, CZECH REPUBLIC
METHODOLOGY FOR EXAMINING THE ECONOMIC CONVERGENCE: SELECTED ISSUES AND ECONOMETRIC MODELING TECHNIQUES

LI-FEI HUANG
MING CHUAN UNIVERSITY, TAOYUAN COUNTY, TAIWAN
JACKKNIFE-2 CONFIDENCE REGIONS FOR THE RATIO OF TWO PERCENTILES

Registration Area

Wednesday

Time: 10.20 – 12.10

Session: **Poster Session**

Authors and Titles:

10.20 – 10.50

HEND ALMASEB, KUWAIT UNIVERSITY, KUWAIT
THE GAP BETWEEN THEORY AND PRACTICE IN SOCIAL WORK

11.00 – 11.30

MOHAMMED BAHUDHAILAH, HULL UNIVERSITY, HULL, UK
EXPLORING THE IMPACT OF FLEXIBLE WORK ON WORK LIFE BALANCE FOR WOMEN IN SAUDI ARABIA

11.40 – 12.10

MIRANDA GASHI, EUROPEAN UNIVERSITY OF TIRANA, TIRANA, ALBANIA
FAMILY SOCIO-ECONOMIC STATUS AND DELINQUENCY AMONG SECONDARY SCHOOL STUDENTS IN PRISHTINA



Lunch hosted by the IISES: 12.10 – 13.10

Room: Exeter 2

Wednesday

Time: 13.20 – 15.10
Session Title: Business and Economics
Chair: Ricardo Álvarez Torres
Authors and Titles:

GHAITH AL ABDALLAH

APPLIED SCIENCE UNIVERSITY, AMMAN, JORDAN
A MODIFIED DELONE & MCLEAN MODEL FOR MOBILE BANKING

ELA ÜNLER, BAĞÇEŞEHİR UNIVERSITY, BEŞİKTAŞ, İSTANBUL, TURKEY

SIBEL ÇALIŞKAN, İSTANBUL BILGI UNIVERSITY, İSTANBUL, TURKEY
WHY EMPLOYEES HESITATE TO SPEAK UP? UNDERSTANDING MANAGER'S ATTITUDE TOWARDS EMPLOYEE VOICE

MAHA IJAZ

LAHORE SCHOOL OF ECONOMICS, LAHORE, PAKISTAN
RESEARCH METHODOLOGIES AND PUBLICATION TRENDS IN CREDIT RISK: A CONTENT ANALYSIS OF 25 YEARS OF CREDIT RISK MANAGEMENT RESEARCH

ICLAL ÇÖĞÜRCÜ, EBUBEKİR KARAÇAYIR

KARAMANOĞLU MEHMETBEY UNIVERSITY, KARAMAN, TURKEY
INFLUENCE OF PUBLIC SECTOR SIZE ON ECONOMIC GROWTH: THE CASE OF TURKEY (1980-2014)

ABEDNEGO OKOE-AMARTEY

UNIVERSITY OF PROFESSIONAL STUDIES, LEGON, ACCRA, GHANA
MOBILE TELECOMMUNICATION INDUSTRY IN GHANA

BILAL KHAN,

LAHORE SCHOOL OF ECONOMICS, LAHORE, PAKISTAN
AN ASSESSMENT INTO THE RISK FACTORS IN INTER-TEMPORAL SUSTAINABILITY OF CROPPING SECTOR: FINDINGS OF A SURVEY IN PAKISTAN

USMAN OWOLABI AKEEM, ADEGBITE TAJUDEEN ADEJARE

LADOKE AKINTOLA UNIVERSITY OF TECHNOLOGY, OGBOMOSO, NIGERIA
THE IMPACT OF PETROLEUM PROFIT TAX (PPT) ON ECONOMIC GROWTH IN NIGERIA: THE CO - INTEGRATION ANALYSIS

RICARDO ÁLVAREZ TORRES, MARÍA IRMA MANRIQUE CAMPOS, ECONOMIC RESEARCH
INSTITUTE OF THE NATIONAL AUTONOMOUS UNIVERSITY OF MEXICO, MEXICO CITY
ALEJANDRA FERNÁNDEZ HERNÁNDEZ, UNIVERSIDAD POLITÉCNICA DEL ESTADO DE
MORELOS, LOMAS DEL TEXCAL, MEXICO

*IMPLEMENTATION OF MONETARY POLICY AND ITS INFLUENCE ON THE OUTPUT IN
MEXICO THROUGHOUT THE YEARS 2001-2013*

Room: Drake

Wednesday

Time: 13.20 – 15.10
Session Title: Teaching and Education
Chair: Seth Asumah

Authors and Titles:

KIM FONG POON-MCBRAYER

HONG KONG INSTITUTE OF EDUCATION, HONG KONG
*MICRONESIAN-FLAVORED AMERICAN SCHOOL LEADERSHIP FOR INCLUSIVE
EDUCATION IN GUAM*

CHUN-WEN LIN, NATIONAL CHIAYI UNIVERSITY, CHIAYI CITY, TAIWAN
MIN-CHUAN SUNG, FACULTY OF EDUCATION, UNIVERSITY OF MACAU, CHINA
TAIWAN IN THE SPAIN HISTORY TEXTBOOKS AND VICE VERSA

ISABEL VIEIRA

UNIVERSITY OF ÉVORA, ÉVORA, PORTUGAL
*STUDENTS' PERCEPTION OF THE EFFECTS OF DISTANCE FROM THE FAMILY HOME
ON ACADEMIC PERFORMANCE – AN EXPLORATORY ANALYSIS*

YEN-JU HOU

SHU ZEN JUNIOR COLLEGE OF MEDICINE AND MANAGEMENT, KAOHSIUNG, TAIWAN
*RECIPROCAL TEACHING, METACOGNITIVE AWARENESS, AND ACADEMIC
PERFORMANCE IN TAIWANESE JUNIOR COLLEGE STUDENTS*

LI-CHU CHEN

SHU ZEN JUNIOR COLLEGE OF MEDICINE AND MANAGEMENT, KAOHSIUNG, TAIWAN
*A STUDY OF THE EFFICACY OF SERVICE LEARNING ON STUDENTS' LEARNING
OUTCOME*

SETH ASUMAH

STATE UNIVERSITY OF NEW YORK AT CORTLAND, NEW YORK, USA
*RETHINKING THE PEDAGOGY OF OPPRESSION, DIFFICULT DIALOGUE AND
LIBERATORY LEARNING IN PREDOMINANTLY WHITE INSTITUTIONS*



Registration Area

Wednesday

Time: 13.20 – 15.10

Session: **Poster Session**

Authors and Titles:

13.20 – 13.50

MONIKA HARANTOVA, PETR, SVOBODA

UNIVERSITY OF ECONOMICS, PRAGUE, JINDRICHUV HRADEC, CZECH REPUBLIC

*BRAND VALUATION PRACTICES OF SMALL AND MEDIUM-SIZED ENTERPRISES IN THE
CZECH REPUBLIC*

14.00 – 14.30

PETR SVOBODA, MONIKA HARANTOVA

UNIVERSITY OF ECONOMICS, PRAGUE, JINDRICHUV HRADEC, CZECH REPUBLIC

STRATEGIC MARKETING IN HIGHER EDUCATION FROM ALUMNI PERSPECTIVE

14.40 – 15.10

JEREMY TEITELBAUM

CALIFORNIA POLYTECHNIC STATE COLLEGE, SAN LUIS OBISPO, USA

DIVERSITY AND INCLUSIVITY IN CLASSROOM PROJECTS

Coffee Break: 15.10 – 15.30

Room: Exeter 2

Wednesday

Time: 15.30 – 17.20

Session Title: **Social Sciences and Humanities**

Chair: **Anikó Tompos**

Authors and Titles:

VENELIN TERZIEV, EKATERINA ARABSKA

VASIL LEVSKI NATIONAL MILITARY UNIVERSITY, VELIKO TARNOVO, BULGARIA

BULGARIAN EXPERIENCE IN LABOR MARKET DEVELOPMENT

XIAO LEI

GRADUATE SCHOOL OF ASIA-PACIFIC STUDIES, WASEDA UNIVERSITY, TOKYO, JAPAN

*THE WAYS OF BEING SINGLE: AN ETHNOGRAPHY OF WELL-EDUCATED JAPANESE
SINGLE WOMEN IN URBAN AREA*



SUN HYOUNG KIM, SOUNMAN HONG

YONSEI UNIVERSITY, SEOUL, SOUTH KOREA
PUBLIC ENTERPRISES' ORGANIZATIONAL EFFECTIVENESS

BIRSEN UNAL

SELCUK UNIVERSITY, SELCUKLU, TURKEY
MUSEOLOGY IN THE OTTOMAN EMPIRE

YURIKO ISADA, KWANSEI GAKUIN UNIVERSITY, HYOGO, JAPAN

FUMIHIKO ISADA, KANSAI UNIVERSITY, OSAKA, JAPAN
*AN EMPIRICAL STUDY ABOUT A DIFFUSION OF AUTOMATED EXTERNAL
DEFIBRILLATOR AND SOCIAL CAPITAL*

LÍVIA ABLONCZY-MIHALYKA

SZÉCHENYI ISTVÁN UNIVERSITY, GYŐR, HUNGARY
*CULTURAL COMMUNICATION BREAKDOWNS: CASE STUDIES FROM THE FIELD OF
INTERCULTURAL MANAGEMENT*

ANIKÓ TOMPOS

SZÉCHENYI ISTVÁN UNIVERSITY, GYŐR, HUNGARY
*MISCOMMUNICATION DURING INTERNATIONAL NEGOTIATIONS: HOW MUCH DO
CROSS-CULTURAL DIFFERENCES AND FOREIGN LANGUAGE KNOWLEDGE MATTER?*

Room: Drake

Wednesday

Time: 15.30 – 17.20
Session Title: **Business and Economics**
Chair: Markéta Adamová

Authors and Titles:

IWONA PAWLAS

UNIVERSITY OF ECONOMICS IN KATOWICE, KATOWICE, POLAND
*THE VISEGRAD COUNTRIES AND EUROPEAN UNION MEMBERSHIP - SELECTED
ISSUES*

DEJAN TRIFUNOVIC, DJORDJE MITROVIC, BOJAN RISTIC

UNIVERSITY OF BELGRADE, BELGRADE, SERBIA
*NETWORK EXTERNALITIES IN TELECOMMUNICATION INDUSTRY: AN ANALYSIS OF
SERBIAN MARKET*

CHANITA PANMANEE

MAEJO UNIVERSITY, CHIANGMAI, THAILAND
*GAME THEORY OF GREEN AND NON-GREEN ORIENTED PRODUCTIONS: DRIED
LONGAN ENTERPRISES*

PACHARAPORN ARKORNSAKUL, WORAPHON YAMAKA, SOMBAT SINGKHARAT
CHIANG MAI UNIVERSITY, CHIANG MAI, THAILAND
*CONSUMER'S WILLINGNESS TO PAY FOR GASOLINE E100 IN CHIANG MAI PROVINCE
AND NAKHON RATCHASIMA PROVINCE*

MARKÉTA ADAMOVÁ, RUŽENA KRNIŇSKÁ
UNIVERSITY OF SOUTH BOHEMIA IN ČESKÉ BUDĚJOVICE, CZECH REPUBLIC
KNOWLEDGE ECONOMY DETERMINED BY CULTURAL DIMENSIONS

Registration Area

Wednesday

Time: 15.30 – 16.00
Session: **Poster Session**

Authors and Titles:

15.30 – 16.00
JOANNA NOWAKOWSKA-GRUNT
CZESTOCHOWA UNIVERSITY OF TECHNOLOGY, CZESTOCHOWA, POLAND
*AGRI-FOOD LOGISTICS AS A DETERMINANT OF THE COMPETITIVENESS OF SME'S
ENTERPRISES IN THE FOOD INDUSTRY*

16.00 – 16.30
EBTESAM AL QAOUD
KUWAIT UNIVERSITY, KUWAIT
CHILDREN AND VIOLENCE

Room: Exeter 2

Wednesday

Time: 17.30 – 19.20
Session Title: **Teaching and Education**
Chair: Salah Al Ali

Authors and Titles:

SAROLTA LIPÓCZI, ILDIKÓ SZABÓ
KECSKEMÉT COLLEGE, KECSKEMÉT, HUNGARY
*BILINGUAL AND INTERACTIVE EDUCATION ACROSS CULTURES THROUGH THE
INTACT PROJECT*

FAUZIA JABEEN, MEHMOOD KHAN, SYED ZAMBERI AHMAD
ABU DHABI UNIVERSITY, ABU DHABI, UNITED ARAB EMIRATES
*UNDERSTANDING THE TECHNOLOGY RECEPTIVITY IN HIGHER EDUCATION
STUDENTS IN THE UAE CONTEXT*

CLARA ANIH

ENUGU STATE COLLEGE OF EDUCATION, ENUGU, NIGERIA

*THE INFLUENCE OF GENDER ON SCIENCE STUDENTS ACHIEVEMENT USING
PRATICAL ACTIVITIES IN SENIOR SECONDARY SCHOOLS IN ENUGU EDUCATION
ZONE OF ENUGU STATE, NIGERIA*

SAMUEL EHI-AWOLOWO OSIME, IDEMUDIA OKHIRIA

COLLEGE OF EDUCATION, EDO STATE, NIGERIA

*MOTHER TONGUE AS A VIABLE VEHICLE FOR ENHANCING THE TEACHING/LEARNING
OF ORAL ENGLISH AMONG PUPILS IN EDO CENTRAL SENATORIAL DISTRICT OF EDO
STATE, NIGERIA*

SALAH AL-ALI

COLLEGE OF TECHNOLOGICAL STUDIES, AL-SURRA, KUWAIT

*MEASURING LEADERSHIP ATTRIBUTES IN VOCATIONAL AND TECHNICAL
EDUCATION: THE COLLEGE OF TECHNOLOGICAL STUDIES, KUWAIT, AS A CASE
STUDY*

Room: Drake

Wednesday

Time: 17.30 – 19.40

Session Title: Social Sciences and Humanities

Chair: Ghaith Al Abdallah

Authors and Titles:

YASEMIN ARI KOVANCI

DOKUZ EYLÜL UNIVERSITY, BUCA, İZMİR, TURKEY

*THE QUALITY OF THE WORKING LIFE IN TURKEY IN THE MEMBERSHIP PROCESS TO
EUROPEAN UNION*

NASA'I MUHAMMAD GWADABE

NORTHWEST UNIVERSITY, KANO, NIGERIA

BOKO HARAMISM AND JIHAD: A COMPARATIVE ANALYSIS

NASA'I MUHAMMAD GWADABE

NORTHWEST UNIVERSITY, KANO, NIGERIA

SOCIAL IDENTITY AND STATEHOOD: NIGERIA ON THE TRAIL OF FORMER SUDAN?

XUEPING HU

HARBIN ENGINEERING UNIVERSITY, HARBIN, CHINA

*FROM CONFLICT TO HARMONY - REFLECTION OF TWO DIMENSIONS OF POLITICAL
DEMOCRACY*



SUZAINI ZAID

UNIVERSITY OF MALAYA, KUALA LUMPUR, MALAYSIA

*IS PUBLIC LOW-COST HOUSING IN MALAYSIA REALLY AFFORDABLE? MEASURING
OPERATIONAL AFFORDABILITY OF PUBLIC LOW-COST HOUSING IN KUALA LUMPUR*

RAMNA THAKUR

INDIAN INSTITUTE OF TECHNOLOGY, MANDI, INDIA

*CHANGING PATTERN OF CATASTROPHE IN PAYING FOR HEALTH CARE IN INDIA: A
DISAGGREGATED ANALYSIS*

Thursday, August 27, 2015

Registration: 8.30 – 14.00

Room: Exeter 1

Thursday

Time:

9.00 – 10.50

Session Title:

Business and Economics

Chair:

James Estes

Authors and Titles:

THANEE CHAIWAT

CHULALONGKORN UNIVERSITY, WANGMAI, PATUMWAN, THAILAND

*LUCKY BIAS IN BRIBERY MARKET: AN EXPERIMENTAL EVIDENCE FROM DRUG
MARKET GAME*

MIHAIL COCOSILA, HOUDA TRABELSI

ATHABASCA UNIVERSITY, ALBERTA, CANADA

*A USER PERSPECTIVE ON CONTRASTING FACTORS OF CONTACTLESS MOBILE
PAYMENTS ADOPTION*

NISACHON LEERATTANAKORN

MAEJO UNIVERSITY, SARAPEE, THAILAND

GREEN CONSUMER BEHAVIOR: CHIANG MAI THAILAND

HESHAM ABDELGHANY

ALEXANDRIA UNIVERSITY, ALEXANDRIA, EGYPT

*THE EFFECT OF ACCOUNTING DISCLOSURE QUALITY AND INFORMATION
ASYMMETRY ON THE STOCK MARKET ACTIVITY – AN APPLIED STUDY ON LISTED
COMPANIES IN THE EGYPTIAN STOCK MARKET*

LAKHBIR SINGH

UNIVERSITY OF DERBY, ENGLAND, UNITED KINGDOM

*TRUST ME, I'M A BANKER: ANALYSING THE ISSUE OF TRUST BETWEEN BANKS,
MEDIA AND CUSTOMERS*

AZREEN HAMIZA ABDUL AZIZ

UNIVERSITY OF SCIENCE, MALAYSIA, PENANG, MALAYSIA

*ISLAMIC ASSET MANAGEMENT IN THE MALAYSIA BANKING INDUSTRY: A
PRELIMINARY ASSESSMENT*

JAMES ESTES

CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO, USA

TOBACCO SETTLEMENT BONDS: A CRITICAL ANALYSIS

Room: Exeter 2

Thursday

Time: 9.00 – 10.50

Session Title: **Teaching and Education**

Chair: Mike Sherrill

Authors and Titles:

DARKO LONCARIC, SANJA TATALOVIĆ VORKAPIĆ, RENATA ČEPIĆ

UNIVERSITY OF RIJEKA, RIJEKA, CROATIA

*PATTERN APPROACH TO COPING WITH SCHOOL FAILURE FOR BETTER LEARNING
OUTCOMES: RECONSIDERING RELATIONSHIPS BETWEEN COPING, PERSONALITY,
SELF-ESTEEM AND TEST ANXIETY*

TSANG LANG LIANG, TSUNG-MIN LIU, RONG-FENG WU, HSIUPING UNIVERSITY OF SCIENCE
& TECHNOLOGY, TAICHUNG, TAIWAN

YU GI CHAO, NATIONAL CHANGHUA UNIVERSITY OF EDUCATION, CHANGHUA, TAIWAN

*PRINCIPALS' LEADERSHIP BEHAVIORS RELATED TO TEACHERS' PROFESSIONAL
DEVELOPMENT: THE MEDIATING EFFECTS OF TEACHERS' SELF-DIRECTED
LEARNING*

**LANA PLUMANN, THORSTEN SOMMER, KATHARINA SCHUSTER, ANJA RICHERT, SABINA
JESCHKE,** IMA/ZLW & IFU OF RWTH AACHEN UNIVERSITY, AACHEN, GERMANY

*INVESTIGATING MIXED REALITY TEACHING AND LEARNING ENVIRONMENTS FOR
FUTURE DEMANDS: THE TRAINERS' PERSPECTIVE*

HSIN-JEN CHEN, YA-HSUAN WANG

NATIONAL CHUNG CHENG UNIVERSITY, CHIAYI COUNTY, TAIWAN

*THE EMOTIONAL GEOGRAPHIES OF PARENT PARTICIPATION IN SCHOOLING:
HEADTEACHERS' PERCEPTIONS IN TAIWAN*



PAUL KINGSLEY

UNIVERSITY OF LIVERPOOL, ENGLAND, UNITED KINGDOM
ORWELL'S 1984 AND THE DANGERS OF CONSTRUCTING THE WORLD

MIKE SHERRILL

AOYAMA GAKUIN UNIVERSITY, TOKYO, JAPAN
GLOBAL SERVICE LEARNING AND HIGHER EDUCATION

Room: Drake

Thursday

Time: 9.00 – 10.50
Session Title: Law in Society
Chair: Yu-Wen Huang

Authors and Titles:

MARTA DERLACZ-WAWROWSKA

INSTITUTE OF LABOUR AND SOCIAL STUDIES, WARSZAWA, POLAND
PROTECTION OF EMPLOYER'S CONFIDENTIAL INFORMATION IN THE INDIVIDUAL AND COLLECTIVE LABOUR LAW

VLADIMIR JILKINE

BALTIC INTERNATIONAL ACADEMY, RIGA, LATVIA
IMPLEMENTATION OF THE PRESUMPTION OF INNOCENCE PRINCIPLE IN EUROPEAN COURT OF HUMAN RIGHTS AND LEGAL PROCEEDINGS OF FINLAND

EBRU TÜZEMEN ATIK

KARAMANOĞLU MEHMETBEY UNIVERSITY, KARAMAN, TURKEY
THE SINGLE-MEMBER BOARD OF DIRECTORS ACCORDING TO THE NEW TURKISH COMMERCIAL CODE

RIKA RATNA PERMATA

UNIVERSITY OF PADJADJARAN, BANDUNG, INDONESIA
UNREGISTERED WELL-KNOWN MARK PROTECTION IN INDONESIA

PRITA AMALIA FAIZ

UNIVERSITY OF PADJADJARAN, BANDUNG, INDONESIA
THIRD PARTY IN INTERNATIONAL COMMERCIAL ARBITRATION: INDONESIA PERSPECTIVE

YU-WEN HUANG

NATIONAL CHENG KUNG UNIVERSITY, TAINAN CITY, TAIWAN
4G/LTE MOBILE BROADBAND COMPETITION AND THE CRITICAL ROLE OF LAW AND REGULATION – A TAIWAN CASE STUDY

Coffee Break: 10.50 – 11.10

Time: 11.10 – 13.00
Session Title: **Business and Economics**
Chair: Manojkumar Gandhi

Authors and Titles:

SALINA DAUD

UNIVERSITI TENAGA NASIONAL, MUADZAM SHAH, MALAYSIA
THE ANTECEDENTS OF CORPORATE SUSTAINABILITY PERFORMANCE

FAUZIAH MAHAT, NOOR AZMAN ALI

UNIVERSITI PUTRA MALAYSIA, SERDANG, MALAYSIA
THE ROLES OF RISK GOVERNANCE ON ISLAMIC BANKING SYSTEMS

RAJNANDAN PATNAIK

INSTITUTE OF MANAGEMENT TECHNOLOGY, NAGPUR INDIA
CAPABILITY VS COMPETENCY: A CASE OF VISHPALA PROSTHETICS

JITENDRA SHARMA

INSTITUTE OF MANAGEMENT TECHNOLOGY, NAGPUR, INDIA
QFD - CAN IT BE APPLIED TO MANAGEMENT EDUCATION

SRINIVASAN MAHESWARAN

INSTITUTE OF MANAGEMENT TECHNOLOGY, NAGPUR, INDIA
RECRUITERS' PREFERENCES FOR B-SCHOOL CAMPUS PLACEMENTS: STUDENTS' PERSPECTIVE

MOUHAMED THIAM

CARDIFF METROPOLITAN UNIVERSITY, WALES, UNITED KINGDOM
MEASURING QUANTITATIVELY FACTORS INFLUENCING ETHICAL BEHAVIOUR AT WORK

MANOJKUMAR GANDHI

JAYSINGPUR COLLEGE, MAHARASHTRA, INDIA
SKILLING INDIA: AN INDIAN PERSPECTIVE IN THE GLOBAL CONTEXT

Time: 11.10 – 13.00
Session Title: Teaching and Education
Chair: Ya-Hsuan Wang

Authors and Titles:

WADINLADA THURATHAM, DARARAT KHAMPUSAEN

KHON KAEN UNIVERSITY, KHON KAEN, THAILAND

*IMPROVING ASIAN STUDENTS' WRITING SKILLS THROUGH TELL ENVIRONMENT:
WHAT MAKES THE DIFFERENCE?*

PASSKORN ROUNGRONG

NARESUAN UNIVERSITY, PHISANULOK, THAILAND

*THE DEVELOPMENT OF TABLET BASED LEARNING MODEL WITH GAGNE'S NINE
EVENTS OF INSTRUCTION*

IOAN FABIAN

SCOALA GIMNAZIALA "NESTOR PORUMB" TULCA, TULCA, ROMANIA

TEODOR NEȘ "PEOPLE FROM BIHOR COUNTY"

SARAH PIRMOHAMED, DANIEL BODUSZEK

UNIVERSITY OF HUDDERSFIELD, HUDDERSFIELD, UNITED KINGDOM

*GENDER DIFFERENCES IN THE PRESENCE AND EXTENT OF ACADEMIC
MOTIVATIONAL ATTRIBUTES, INDEPENDENT STUDY, AND THE PREDICTIVE VALUE
ON ACHIEVEMENT AMONGST UNIVERSITY STUDENTS*

BAFUNSO OLANIKE AINA

FEDERAL COLLEGE OF EDUCATION (TECH), LAGOS, NIGERIA

*IMPACT OF LITERATURE (LITERARY TEXTS) AS INSTRUCTIONAL STRATEGY ON
DEVELOPING READING AND WRITING SKILLS AMONG SENIOR SECONDARY SCHOOL
II ESL STUDENTS IN LAGOS STATE*

YA-HSUAN WANG, HSIN-JEN CHEN

NATIONAL CHUNG CHENG UNIVERSITY, CHIAYI COUNTY, TAIWAN

*RE-BRANDING THE BRANDED? A SOCIOLOGICAL ANALYSIS ON TAIWAN'S
INTERNATIONAL IMAGE BY ENGLISH-SPEAKING COUNTRIES*



Room: Drake

Thursday

Time: 11.10 – 13.00

Session Title: **Environment and Sustainable Development**
Fuel Engineering and Science

Chair: Mohamed Shoukri

Authors and Titles:

VOLKAN CAKIR, AHMET PIRLANTA

AREL UNIVERSITY, ISTANBUL, TURKEY

*SYSTEM DESIGN OF RECYCLE MANAGEMENT USING AHP AND TOPSIS IN
BUYUKCEKMECE MUNICIPALITY*

RAWA AL-JARALLAH, ESRA ALEISA

COLLEGE OF ENGINEERING AND PETROLEUM, KUWAIT UNIVERSITY, KUWAIT

*A NATIONAL SURVEY ON SOCIO-ECONOMIC FACTORS CONTRIBUTING TO
INCREASED MUNICIPAL SOLID WASTE IN KUWAIT*

SYED ZOHAIB JAVAID ZAIDI

INSTITUTE OF CHEMICAL ENGINEERING AND TECHNOLOGY, UNIVERSITY OF THE PUNJAB,
LAHORE, PAKISTAN

*REGENERATION, PURIFICATION AND CHARACTERIZATION OF SPENT WASTE
LUBRICATING OIL AT LABORATORY SCALE*

OLAWUYI SEYI, OLAWUYI TOSIN

LADOKE AKINTOLA UNIVERSITY OF TECHNOLOGY, OGBOMOSO, NIGERIA

*RISK MANAGEMENT STRATEGIES ADOPTION OF FARMING HOUSEHOLDS IN KWARA
STATE OF NIGERIA: A PRAGMATIC APPROACH*

HASNANYWATI HASSAN, UNIVERSITY SAINS MALAYSIA, MINDEN, MALAYSIA

VIRTUAL DESIGN AND CONSTRUCTION IN BIDDING PROCESS

Registration Area

Thursday

Time: 11.10 – 13.00

Session: **Poster Session**

Authors and Titles:

11.10 – 11.40

RIKA RATNA PERMATA

UNIVERSITY OF PADJADJARAN, BANDUNG, INDONESIA

NON VISUAL MARK PROTECTION ESPECIALLY SOUND MARKS IN INDONESIA

11.50 – 12.20

PRITA AMALIA FAIZ

UNIVERSITY OF PADJADJARAN, BANDUNG, INDONESIA

THE INDONESIA'S IMPLEMENTATION OF CAPE TOWN CONVENTION 2001

Room: Exeter 1

Thursday

Time: 13.10 – 15.00

Session Title: Social Sciences and Humanities

Chair: Nick Crown

Authors and Titles:

KRISTINA RIMAN, JURAJ DOBRILA UNIVERSITY OF PULA, PULA, CROATIA

DARKO LONCARIC, UNIVERSITY OF RIJEKA, RIJEKA, CROATIA

DEVELOPMENTAL FEARS, FRUSTRATIONS AND FANTASIES IN CHILDREN'S FANTASY NOVELS PROVIDING OPPORTUNITIES FOR EDUCATIONAL LIFE SKILLS TRAINING PROGRAMS

SEAN MCGOVERN

SETSUNAN UNIVERSITY, OSAKA, JAPAN

CROSS-CULTURAL RHETORIC IN VISUAL INFORMATION DESIGN

SEUNG KOO LEE, KANGWON NATIONAL UNIVERSITY, CHUNCHEON CITY, SOUTH KOREA

RENUKA NEWPANEY, KANGWON NATIONAL UNIVERSITY, INDIA

A STUDY ON CAUSAL AND SERIOUS LEISURE CONSTRAINTS, MOTIVATION AND SKILL COMPARISON

SANDRA ROZO

USC MARSHALL SCHOOL OF BUSINESS, LOS ANGELES, UNITED STATES

ARTS AND VIOLENCE: EXPERIMENTAL EVIDENCE FROM A YOUTH TRAINING PROGRAM

ANITA STASULANE, JANIS PRIEDE

DAUGAVPILS UNIVERSITY, DAUGAVPILS, LATVIA

THE UNDERSTANDING OF WELL-BEING AMONG CHILDREN AND YOUNG PEOPLE

SITI SUMIATI, INDAH SUSILOWATI

FACULTY OF ECONOMICS AND BUSINESS, DIPONEGORO UNIVERSITY (UNDIP), INDONESIA

INTRODUCING EMPOWERMENT STRATEGY AS A WAY-OUT FOR SALT FARMING INDUSTRY IN REMBANG REGENCY-INDONESIA

ALICE (HSIN-YING) LIN

DEPARTMENT OF FOREIGN LANGUAGES AND LITERATURE, CHIAYI, TAIWAN

"THAT PUTS IT NOT UNTO THE TOUCH, TO WIN OR LOSE IT ALL"



Time: 13.10 – 15.00
Session Title: Teaching and Education
Chair: Munasprianto Ramli

Authors and Titles:

IDEMUDIA OKHIRIA, SAMUEL EHI AWOLOWO OSIME

COLLEGE OF EDUCATION, EDO STATE, NIGERIA

LANGUAGE EDUCATION AS A PANACEA FOR GLOBAL BUSINESS AND ECONOMIC DEVELOPMENT IN THIRD WORLD NATIONS

OLATEJU EYITOPÉ OLAWUMI

FEDERAL COLLEGE OF EDUCATION (TECH), LAGOS, NIGERIA

ROLE OF VOCATIONAL TRAINING EDUCATION IN PROMOTING WOMEN EMPOWERMENT OPPORTUNITIES IN LAGOS STATE NIGERIA

ADESANYA OLUFEMI

FEDERAL COLLEGE OF EDUCATION (TECH), LAGOS, NIGERIA

PROMOTING A LEARNER-FRIENDLY LANGUAGE CLASSROOM IN NIGERIA: CHALLENGES AND STRATEGIES

MARIAN OLUYEMISI ODUNAIYA

FEDERAL COLLEGE OF EDUCATION (TECH), LAGOS, NIGERIA

TRENDS IN CURRICULAR ISSUES AND TEACHER EDUCATION IN NIGERIA: RETROSPECT AND PROSPECTS

AKEREDOLU OLUKEM OLUFUNMILOLA, FEDERAL COLLEGE OF EDUCATION (TECH), LAGOS, NIGERIA

DAGUNDURO OLAYINKA, MICHEAL OTEDOLA COLLEGE OF PRIMARY EDUCATION, LAGOS, NIGERIA

EDUCATION, CARE AND WELLBEING OF CHILDREN IN PRE-SCHOOLS AS A CORRELATE FOR EMPOWERMENT AND CHANGE IN THE NIGERIAN SOCIETY

CLEVER NDEBELE

UNIVERSITY OF VENDA, THOHOYANDOU, SOUTH AFRICA

EXAMINING LECTURERS' BELIEFS ABOUT TEACHING AND LEARNING AS ESPOUSED IN THEIR TEACHING PHILOSOPHY STATEMENTS AT A RURAL-BASED UNIVERSITY IN SOUTH AFRICA: IMPLICATIONS FOR STUDENT LEARNING

MUNASPRIANTO RAMLI

MANCHESTER INSTITUTE OF EDUCATION, UNIVERSITY OF MANCHESTER, UNITED KINGDOM

THE NATURE OF DIALOGUE IN THE PRIMARY SCIENCE CLASSROOM IN INDONESIA

Time: 13.10 – 15.00
Session Title: **Energy Resources and Policy**
Technology and Science
Chair: Filippos Proedrou

Authors and Titles:

LIXIA YAO

ENERGY STUDIES INSTITUTE, NATIONAL UNIVERSITY OF SINGAPORE, SINGAPORE
*ENERGY SECURITY OF RESOURCE-POOR COUNTRIES: A NEW PARADIGM OF
CONCEPTUAL FRAMEWORK*

JIEH-REN CHANG, HUNG-CHI JUANG

NATIONAL ILAN UNIVERSITY, YILAN, TAIWAN, R.O.C.
*AN ENHANCED APPROACH FOR IMPLEMENTING UNSUPERVISED LABEL REFINEMENT
IN AUTOMATIC FACE ANNOTATION*

JIEH-REN CHANG, YU-MIN LIN, CHI-HSIANG LO

NATIONAL ILAN UNIVERSITY, YILAN, TAIWAN, R.O.C.
*A SIMPLE METHOD FOR SHORTENING DETECTION PROCESS OF POTENTIAL
INDUCED DEGRADATION OF SOLAR CELLS*

ZEINAB M. H. HENDAWY, M. A. EL-SHORBAGY

MENOUFIA UNIVERSITY, MENOFIA, EGYPT
*COMBINED TRUST REGION WITH PARTICLE SWARM FOR MULTI-OBJECTIVE
OPTIMISATION*

MAYANGGITA KIRANA, INDAH SUSILOWATI

DIPONEGORO UNIVERSITY, SEMARANG, INDONESIA
*AN EXIT STRATEGY TO RESOLVE WASTE WATER POLLUTION FROM BATIK INDUSTRY
ALONG THE WATERSHED OF PEKALONGAN RIVER, INDONESIA*

FILIPPOS PROEDROU

AMERICAN COLLEGE OF THESSALONIKI, THESSALONIKI, GREECE
*UNDERSTANDING ENERGY POLITICS: FROM GEOPOLITICS TO MARKET
EXPLANATIONS*

Coffee Break: 15.00 – 15.20

Room: Exeter 1

Thursday

Time: 15.20 – 17.10

Session Title: Health and Welfare

Social Sciences and Humanities

Chair Ufi Cullen

Authors and Titles:

ALMAZ HASANGIZI

NATIONAL ACADEMY SCIENCES OF AZERBAIJAN, BAKU, AZERBAIJAN
THE TRACES OF "KOROGHLU" EPOS IN WORLD FOLKLORE

MARYAM HAVASEL

ARSANJAN BRANCH, ISLAMIC AZAD UNIVERSITY, IRAN
EFFECTS OF PSYCHOLOGICAL FACTORS IN LIFE

MAIMON HERAWATI

COMMUNICATION SCIENCE FACULTY, PADJADJARAN UNIVERSITY, BANDUNG, INDONESIA
CULTURAL CONSUMERS AS 'NEW CULTURAL INTERMEDIARIES': INDONESIAN FEMALE STUDENTS AND HALLYU IN INDONESIA

KARNOWAHADI KARNOWAHADI, SEMARANG STATE POLYTECHNIC, INDONESIA

INDAH SUSILOWATI, DIPONEGORO UNIVERSITY, SEMARANG, INDONESIA

ECONOMIC VALUATION OF CULTURAL HERITAGE IN SURAKARTA CITY, CENTRAL JAVA-INDONESIA

NICK CROWN

UNIVERSITY OF EAST ANGLIA, NORWICH, UNITED KINGDOM

CATHOLIC AND PROTESTANT MARTYRDOM IN ENGLAND: REPRESENTATIONS OF ENGLAND AS ISRAEL C. 1530-1600

Room: Drake

Thursday

Time: 15.20 – 17.00

E-Session:

Authors and Titles:

JIEUN KWON, SCHOOL OF BUSINESS, SEOUL NATIONAL UNIVERSITY, SOUTH KOREA

SO YOON KIM, LYNCH SCHOOL OF EDUCATION, BOSTON COLLEGE, UNITED STATES

THE EFFECT OF POSTURE ON STRESS AND SELF-ESTEEM: COMPARING CONTRACTIVE AND NEUTRAL POSTURES

ANNA MOTYLSKA KUZMA

WROCLAW SCHOOL OF BANKING, WROCLAW, POLAND

COST OF CROWDFUNDING AS A SOURCE OF CAPITAL FOR THE SMALL COMPANY

MAHA ALKHASHIL

PRINCESS NOURAH BINT ABDULRAHMAN UNIVERSITY, RIYADH, SAUDI ARABIA

AN ASPECT OF THE LIFE OF PIRATES IN THE INDIAN OCEAN, A HISTORICAL STUDY FROM ENGLISH DOCUMENTS

VALERICA GREAVU-SERBAN

ALEXANDRU IOAN CUZA UNIVERSITY OF IASI, IASI, ROMANIA

DETAILED ANALYSIS OF TITLES AND SHORT ABSTRACTS ON CLOUD-COMPUTING RESEARCH PAPERS REACHABLE ON GOOGLE SCHOLAR

ELIJAH OKPANACHI, ONOGU, WILLIAMS, PHILIP, IDACHABA, MERCY MABE OCHENI

KOGI STATE UNIVERSITY, ANYIGBA, NIGERIA

SELF-KNOWLEDGE, THE INTELLECTUAL, LIBERATION AND THE AFRO-CONSTRUCTIVIST STRATEGY

GÖKSU ASLAN

UNIVERSITY OF MESSINA, MESSINA, ITALY

REDISTRIBUTION AND INEQUALITY IMPACT ON ECONOMIC GROWTH TO THE EXTENT OF DEMOCRACY AND ECONOMIC FREEDOM

HANIM KAMARUDDIN, UNIVERSITI KEBANGSAAN MALAYSIA, BANGI, MALAYSIA

CECEP AMINUDDIN, BANDUNG INSTITUTE OF TECHNOLOGY, BANDUNG, INDONESIA

TRANSBOUNDARY HAZE POLLUTERS AND ACCOUNTABILITY: THE LEGAL LANDSCAPE IN INDONESIA AND MALAYSIA

Friday, August 28, 2015

Bus tour to Oxford and Windsor

8.45 Hotel lobby



INTERNATIONAL INSTITUTE
OF SOCIAL AND ECONOMIC SCIENCES

